



NARODOWA AGENCJA  
WYMIANY AKADEMICKIEJ



## **RULES OF ""CONTENT MASTER CHALLENGE V4 – INSPIRE THE FUTURE – PRESENT YOUR VISION OF SUSTAINABILITY"" of 08.05.2025**

### **§ 1. GENERAL PROVISIONS**

1. The organizer of the "CONTENT MASTER CHALLENGE V4 – INSPIRE THE FUTURE – PRESENT YOUR VISION OF SUSTAINABILITY" contest (hereinafter: "Contest") is Gdańsk University of Technology, International Relations Office (hereinafter: "Organizer") located at Narutowicza 11/12, Gdańsk, Poland.
2. The prize is funded by the Polish National Agency for Academic Exchange (NAWA) under the "Welcome to Poland" program ("International Promotion of Gdańsk Tech" project implemented by the International Relations Office).
3. The data administrator for personal data provided by Participants is the Organizer.
4. Providing personal data is voluntary but necessary to participate in the Contest. Participants have the right to access, correct, or delete their data.
5. These rules define the terms and conditions of the Contest.
6. The Organizer declares that the Contest is not a game of chance, lottery, mutual bet, promotional lottery, or any other form of gambling as defined by the Polish Gambling Act of November 19, 2009.
7. The Organizer is responsible for ensuring the correct course of the Contest, providing information, and handling complaints. Contact person: Wiktoria Witkowska, email: [wiktoria.witkowska@pg.edu.pl](mailto:wiktoria.witkowska@pg.edu.pl), phone: +48 58 347 28 28.

### **§ 2. PARTICIPANTS OF THE CHALLENGE**

1. Participants may include students, alumni, and employees of Gdańsk Tech, as well as exchange students and staff (hereinafter: "Participant").
2. To enter the Contest, the Participant must declare that they:
  - a. Are a natural person with full legal capacity;
  - b. Have read and voluntarily agree to the Rules;
  - c. Accept all the conditions including the prize collection procedure;
  - d. Commit to following the Rules;
  - e. Consent to the processing of personal data for Contest purposes.

### **§ 3. PRIZE**

1. Prizes will be awarded to the top 3 entries and 2 honorable mentions.
2. Main prizes:
  - a. 1st place: Polaroid camera + large LEGO set
  - b. 2nd place: Polaroid camera + small LEGO set
  - c. 3rd place: Polaroid camera + board gameHonorable mentions: board games  
Additionally, the 10 most-viewed entries will receive hoodies with Gdańsk Tech and NAWA logos.
3. Prizes cannot be exchanged for cash or other items.
4. Winners may decline the prize, but no compensation will be provided.



#### § 4. PLACE, TIME AND RULES OF THE CHALLENGE

1. Contest details are published at: <https://pg.edu.pl/international/umiedzynarodowienie/projekty/projekt-welcome-poland-2022>
2. The Contest runs from May 9, 2025, at 08:00 to May 25, 2025, at 23:59.
3. Results and updates will be posted on the above website.

#### § 5. CHALLENGE PARTICIPATION RULES

1. Each Participant must:

Create a video (max. 60 seconds) titled **“INSPIRE THE FUTURE – PRESENT YOUR VISION OF SUSTAINABILITY”**;

- a. Send a link to the video to [international@pg.edu.pl](mailto:international@pg.edu.pl) with the subject “V4. KONKURS” and include their social media handle (optional if they do not want to be tagged).
2. The Organizer will publish the video on Facebook, Instagram, TikTok, and YouTube in order of submission. Videos may be rejected if they are inappropriate or of poor quality.

#### § 6. RULES OF PARTICIPATION IN THE CHALLENGE AND COLLECTION OF PRIZES

1. Participation is free and does not require a social media account.
2. To participate, the following must be completed:
  - a. Read and accept the Rules;
  - b. Sign the Participant Statement and Additional Consent for Data Processing;
  - c. Submit a Copyright Transfer Declaration;
  - d. Complete all tasks listed in §5.1.
3. Prizes will be awarded based on task completion and compliance with community standards.
4. The Contest Committee will choose 3 winners, 2 honorable mentions, and 10 authors of the most-viewed entries.
5. Winners will be notified by email and results published on May 25, 2025. An awards ceremony will be held on May 30, 2025, at 13:00 at the Welcome Office.
6. Results will also be shared on the project website and in the contest post comments.
7. To receive the prize, Participants must appear in person, consent to data processing, and submit the required documents.
8. Failure to comply will result in forfeiting the prize.
9. In such cases, the prize will go to the next eligible Participant.

#### § 7. CHALLENGE COMMITTEE

1. The committee will include representatives from the International Relations Office, Faculty of Management and Economics, Strategic Analysis Center, and Promotion Department.



2. Evaluation criteria (maximum 15 points):

- a. Duration: up to 60 seconds (0/1)
- b. Relevance to topic (0/1)
- c. Creativity (1–5)
- d. Technical quality (0/1)
- e. Production (1–5)
- f. Accessibility (bilingual or no text) (0/1)
- g. Appropriateness (0/1)

4. Videos shared at least 5 times may receive an additional prize.

5. Committee members may change due to unforeseen circumstances.

§ 8. SCOPE OF ORGANIZER'S RESPONSIBILITY

1. The Organizer is not responsible for the accuracy of Participant data or delivery failures due to incorrect contact info.

2. The Organizer does not monitor the reliability of user-generated content unless rules or laws are violated.

3. The Organizer may disqualify Participants who:

- a. Submit illegal/inappropriate content;
- b. Use fake or third-party accounts;
- c. Interfere with the Contest system.

4. The Organizer is not responsible for disruptions in connectivity or platform issues.

5. The Organizer is not liable for blocking by social media platforms.

§9. PROCESSING OF PERSONAL DATA

1. Personal data will be processed only for purposes related to the Contest.

2. Data will be stored only as long as needed for contest execution and prize distribution.

3. Participants may view, edit, or delete their data. Deleting data will result in disqualification.

§ 10. COPYRIGHT

1. All intellectual property rights to the Contest belong to the Organizer.

2. By submitting an entry, the Participant transfers all economic copyrights free of charge to the Organizer.

3. Entries must not violate any laws or third-party rights and must not include offensive or illegal content.

4. Entries will not be returned and may be used by the Organizer in publications, promotions, or on social media, indefinitely and without compensation.

5. Participants declare they hold full copyrights and have permission to share any recognizable persons' likenesses.



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#### § 11. COMPLAINTS AND REPORTS OF VIOLATIONS

1. Complaints must be submitted in writing during the Contest or within 7 days of prize announcement.
2. Late complaints will not be considered.
3. Complaints must include full name, address, and justification.
4. Send complaints by registered mail to the Organizer's address.
5. Complaints will be resolved in writing within 30 days.

#### § 12. FINAL PROVISIONS

1. These Rules are effective from May 9 to May 31, 2025.
2. Issues not covered herein are subject to the Polish Civil Code and other applicable laws.
3. Disputes will be settled by the court competent for the Organizer's registered office.