

## management and quality studies

Szkoła Doktorska na Politechnice Gdańskiej - Lista potencjalnych promotorów dla doktorantów w ramach Szkoły Doktorskiej - Rok akademicki 2026/2027

Lp./No.	Stopień/Degree	Imię/First name	Nazwisko/Last name	Zatrudnienie/Employment	Słowa kluczowe/Key words	Przyjmowanie nowych doktorantów - Polaków /Accepting new Polish PhD students (Yes / No)	Przyjmowanie nowych doktorantów - cudzoziemców /Accepting new foreign PhD students (Yes / No)	Liczba doktorantów, których może przyjąć pod opiekę w r.a. 2026/2027/ Number of PhD students to can be supervised in the doctoral school in a.y. 2026/2027
1	dr hab.	<a href="#">Beata</a>	<a href="#">Basińska</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Management	<ol style="list-style-type: none"> <li>1. work motivation</li> <li>2. occupational wellbeing</li> <li>3. inclusive management</li> <li>4. longitudinal design</li> </ol>	Yes	No	3
2	dr hab. inż.	<a href="#">Magdalena</a>	<a href="#">Brzozowska-Woś</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Marketing	<ol style="list-style-type: none"> <li>1. Artificial Intelligence in Marketing</li> <li>2. Sustainable Brands</li> <li>3. Consumer Engagement</li> <li>4. Behavioral Psychology</li> </ol>	Yes	No	3
3	dr hab.	<a href="#">Edyta</a>	<a href="#">Gotąb-Andrzejak</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Marketing	<ol style="list-style-type: none"> <li>1. Social perception of marketing content</li> <li>2. AI-mediated market interactions</li> <li>3. AI in marketing communication</li> <li>4. Ethical implications of marketing automation</li> </ol>	Yes	No	3
4	dr hab. inż.	<a href="#">Wioleta</a>	<a href="#">Kucharska</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Management	<ol style="list-style-type: none"> <li>1. agile mindset</li> <li>2. tacit knowledge absorption mastery</li> <li>3. women in STEM</li> <li>4. gender equity</li> </ol>	Yes	Yes	3

5	dr hab. inż.	<a href="#">Anna</a>	<a href="#">Lis</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Management Engineering and Quality	<ol style="list-style-type: none"> <li>1. cluster</li> <li>2. inter-organizational cooperation</li> <li>3. sustainable development</li> <li>4. social innovation</li> </ol>	Yes	Yes	<b>3</b>
6	dr hab.	<a href="#">Magdalena</a>	<a href="#">Popowska</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Entrepreneurship and Institutional Environment	<ol style="list-style-type: none"> <li>1. Corporate Social Responsibility</li> <li>2. Sustainable/ Circular Organization</li> <li>3. Education for Entrepreneurship</li> <li>4. Sustainable Fashion</li> </ol>	Yes	Yes	<b>3</b>
7	dr hab.	<a href="#">Łukasz</a>	<a href="#">Sienkiewicz</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Human Capital	<ol style="list-style-type: none"> <li>1. Human resources management</li> <li>2. Labour market</li> <li>3. Algorithmic management</li> <li>4. Skills</li> </ol>	Yes	Yes	<b>0</b>
8	dr hab.	<a href="#">Michał</a>	<a href="#">Tomczak</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Human Capital	<ol style="list-style-type: none"> <li>1. Neurodiversity</li> <li>2. Inclusive Human Resources Management</li> <li>3. Diversity</li> <li>4. Qualitative Research Methods</li> </ol>	Yes	Yes	<b>3</b>
9	dr hab.	<a href="#">Julita</a>	<a href="#">Wasilczuk</a>	Faculties of Gdańsk University of Technology, Faculty of Management and Economics, Department of Entrepreneurship and Institutional Environment	<ol style="list-style-type: none"> <li>1. rural entrepreneurship of women</li> <li>2. critical studies of entrepreneurship</li> <li>3. cognitive aspects of entrepreneurship</li> <li>4. entrepreneurial intentions</li> </ol>	Yes	Yes	<b>3</b>